

PIONEER AUCTIONS PRIVACY POLICY (“Policy”)

Pioneer Auctions are committed to protecting and respecting your privacy.

This Policy (together with our terms of participation [www.pioneerauctions.ae] and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

Recognising the global nature of the Internet, you agree to comply with all applicable local laws and rules regarding online conduct and privacy, as well as content. Specifically, but not as a limitation, you agree to comply with all applicable laws regarding transmission of technical and personal data exported from the United Arab Emirates or the country in which you reside.

- 1. Information we may collect from you.** We may collect and process the following data about you:
 - 1.1** Information that you provide by filling in forms on www.pioneerauctions.ae. This includes information provided at the time of registering to use our site, subscribing to our service, posting material or requesting further services. We may also ask you for information when you enter a competition or promotion sponsored by Pioneer Auctions, and when you report a problem with our site.
 - 1.2** If you contact us, we may keep a record of that correspondence.
 - 1.3** Pioneer Auctions may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them.
 - 1.4** Details of transactions you carry out through our site and of the fulfilment of your orders.
 - 1.5** Details of your visits to our site [including, but not limited to, traffic data, location data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise] and the resources that you access.
 - 1.6** Manual registration form
- 2. Cookies.** "Cookies" are pieces of information that are passed to your browser and stored on your computer's hard drive. Pioneerauctions.ae may use cookies to recognise repeat visitors, to automatically enter your login ID in our bid form, and to provide additional features to make bidding & buying at pioneerauctions.ae easier and more efficient. If you do not wish to receive cookies, you can turn them off using your browser's settings. We do not link the information we store in cookies to any personally identifiable information you submit while on our site.
- 3. Sharing data with third parties.** We will not sell or rent your personal information to companies or individuals outside of Pioneer Auctions. If you are making a purchase through pioneerauctions.ae, we may share portions of your transaction with the Seller to identify the transaction, but we will not share your credit card number with the Seller without your consent, except in the limited circumstances described below. In addition, we will only share your personal information with other companies or individuals outside Pioneer Auctions in the following circumstances:

- 3.1 As necessary to process your transaction and maintain your account. As with any credit card or other form of payment, if you process a transaction through the service, we may need to share some information (for example, your name, your contact details, wire transfer or credit card number) with the banks and other entities in the financial system that process wire transfer or credit card transactions.
- 3.2 To collect fees and resolve disputes.
- 3.3 To provide relevant contact information of the Buyer and Seller to each other after an auction has closed, or in the event of a dispute between the parties.
- 3.4 To detect, prevent or otherwise address fraud, security or technical issues.
- 3.5 For the purpose of processing personal information on our behalf. We require that any parties whom agree to process such information based on our instructions are in compliance with this Policy and any other appropriate confidentiality and security measures.
- 3.6 Where we have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce applicable Participation Agreement, including investigation of potential violations thereof, (c) detect, prevent or otherwise address fraud, security or technical issues or (d) protect against imminent harm to the rights, property or safety of Pioneer Auctions, its participants or the public as required or permitted by law.
- 3.7 If you are using a credit card issued by the merchant from whom you are making a purchase (a 'private label credit card'), that merchant will receive your entire credit card number in association with your purchase.
- 3.8 If Pioneer Auctions or its subsidiaries become involved in a merger, acquisition or any form of sale of some or all of their assets.
4. **Links.** Pioneerauctions.ae may contain links to other web sites. We provide these links for your convenience, but we do not review, control or monitor the privacy practices of websites operated by others. We are not responsible for the performance of these sites or for your business dealings with them. Your use of other web sites is subject to the terms and conditions of those web sites, including the privacy policies of those web sites.
5. **Children's Privacy.** Pioneerauctions.ae is designed for an adult audience only, and children should not use this web site. We will not intentionally collect online any personal information (such as a child's name or e-mail address) from children under the age of 18. If you think that we have collected personal information from a child under the age of 18, please contact us and we will address the issue.
6. **How your information is encrypted.** There are certain areas on pioneerauctions.ae where you may enter and submit additional information. Certain of these areas are encrypted using SSL encrypted transmissions between your web browser and our web server. This is designed to reduce the chance that someone (e.g. on your network at work or at your Internet service provider) may try to compromise your private information as it travels from your web browser to our secure server. You'll know when transmitted data is encrypted by a security notice when you enter an encrypted page, and by the presence of an icon on your browser, either a key for Netscape or a lock for Microsoft Internet Explorer. The pages where you submit your

account information, place a bid, and receive confirmation of a successful bid are all encrypted.

- 7. Protecting your login ID and password.** Always keep your pioneerauctions.ae account number and password secret. They are your only identification for bidding purposes. If you receive information about a bid you did not place, or questionable communications regarding your account, please contact pioneerauctions.ae immediately by email.
- 8. Information we may obtain from third parties.** In order to protect you from fraud or other misconduct, we may obtain information about you from third parties to verify the information you provide. For example, we may use card authorisation and fraud screening services to verify that your credit or debit card information and address match the information that you provided to us.
- 9. Accessing and updating personal information.** You can review and update your account information by logging in to your pioneerauctions.ae account. You can disable your pioneerauctions.ae account by contacting us. If you do so, your payment information and transaction history will no longer be viewable through pioneerauctions.ae website. If you disable your pioneerauctions.ae account, your personally identifiable information will not be used by Pioneer Auctions or shared with third parties except for these purposes. We may delete these records over time if permitted or required by law.
- 10. Changes to this Policy.** As this Policy may change from time to time, please check back periodically.
- 11. Membership removal.** If you wish to have your registration removed from our directory for any reason, you may send us an email requesting this.
- 12. Contact Us.** Questions, comments and requests regarding this Policy are welcomed and should be addressed to register@pioneerauctions.ae.